

# Plan, Push, Play by

# AKIR



**Introducing Business to Artists**  
**Wednesday, February 18, 2015**  
**at the A'nowarakó:wa Arena**  
**10:00 a.m. to 3:00 p.m. - Lunch provided**  
**Bring your laptop**

AKIR "Always Keep It Real" is a New York based MC/Producer acclaimed as Source Magazine's Unsigned Hype. AKIR is offering a new innovative workshop empowering artists and entrepreneurs through a ten-step business model to exponentially grow their assets.

To register for this FREE event please contact Mary Lafrance 518-358-2835

Brought to you by the Mohawk Council of Akwesasne Economic Development and Saint Regis Mohawk Tribe Office of Economic Development

## ***The 10 Step Business Model***

***Research \* Branding \* Content \* Intellectual Property \* Presentation \*  
Merchandising \* Distribution \* Promotion \* Data \* Marketing***

