



St. Regis Mohawk Tribe

Chief James W. Ransom
Chief Monica M. Jacobs
Chief Mark H. Garrow
Sub-Chief Ron LaFrance Jr.
Sub-Chief Pamela D. Brown
Sub-Chief Stacy A. Adams

PRESS RELEASE

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For more information:
David T. Staddon, Director Public Information
St. Regis Mohawk Tribe
Tel: (518) 358-2272 ext. 286

AKWESASNE MOHAWK CASINO ANNOUNCES TITLE SPONSORSHIP

Winter Event Expected to Attract Tourists from Throughout the Region

Akwesasne Territory — Local officials and casino management staff were on hand at the Akwesasne Mohawk Casino on Sunday, November 8th to announce that the casino will be the title sponsor of the Massena-Dash dog sled race scheduled for February 6 and 7, 2010. The Greater Massena Area Chamber of Commerce is hosting a Winter Festival on that same weekend and will feature the dog sled race as the centerpiece of the event. “We are proud and pleased to be part of this event,” said Jay Tarbell, Casino Customer Services Director. “This is another way that the casino is a partner with local organizations and events.”

Massena Mayor Randy Delosh commented, “On behalf of the town on Massena, I am here to express my appreciation to both the casino and the St. Regis Mohawk Tribe for their cooperation and assistance to help make this event a success. We expect an influx of tourists for the Winter Festival and dog-sled race which will boost local businesses and the regional economy.” The Director of the Massena Chamber of Commerce, Mike Gleason and Massena Village Supervisor Gary Edwards also thanked the casino for their hospitality and their willingness to be a partner with the town and chamber, “The involvement of the casino will help guarantee the success of the event.” Other members of the Chamber’s Board of Directors were present for the announcement, including event organizer Susan Stiles.

Tribal Public Information Director David Staddon recognized Stiles for her hard work and enthusiasm in taking charge of the organizing committee for the event, “We all owe Sue a debt of gratitude for her dedication and creativity,” he remarked.

The organizing committee has designed the Winter Festival to provide activities for the community and families at a time of the year when people are looking for things to do. The committee is planning a parade, ice sculpting, some ice hockey and other events around town in addition to the dog sled races. The casino will also be hosting a recognition dinner for the dog-sled competitors and their teams on Saturday, February 6, 2009, including a key note speaker.

Interested individuals will be hearing more about the schedule of events for the Winter Festival in local television, radio and print media.

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The St. Regis Mohawk Tribal Council is the duly elected and federally recognized government of the St. Regis Mohawk People.

Helping Build A Better Tomorrow

412 State Route 37
Akwesasne, New York 13655
Phone: 518-358-2272