Beautify Akwesasne Pilot Project- 2016

The Akwesasne Tourism Community Development Initiative began in 2008 as Akwesasne tourism was identified as a priority in the Akwesasne Comprehensive Community Development Plan (SRMT 2008) and also in the recently completed Akwesasne Comprehensive Community Plan (MCA 2016). The initiative is guided by the Akwesasne Tourism Working Group (ATWG) made up of representatives from Native North American Travelling College (NNATC), Akwesasne Cultural Center & Museum (ACCM), Onkwehon:we Arts Council (OAC), Mohawk Nation Council of Chiefs (MNCC), Akwesasne Area Management Board (AAMB), Mohawk Council of Akwesasne (MCA), Saint Regis Mohawk Tribe (SRMT). After the successful completion of several projects, events, plans and publications, the ATWG's most recent accomplishment is the completed Akwesasne Tourism Strategic Action Plan (ATSAP) in 2016, which identifies several objectives that are currently being worked on within the ATWG sub-groups.

The Akwesasne Tourism Working Group (ATWG)

One of the many activities occurring under the ATWG is the **Beautify Akwesasne Pilot Project**. The attractiveness of the community to tourists can be a key factor to encourage greater tourism visits. In addition a feeling of welcome and a positive first impression is extremely important. The Beautify Akwesasne pilot project will not only improve the aesthetic and visual appearance of the community, but will also diversify and strengthen tourism as a source of economic development.

Beautify Akwesasne Pilot Project

Homeowners and businesses located along the high-traffic thoroughfares of Akwesasne; Cornwall Island bridge corridor, State Route 37 and Saint Regis Road. Interested owners may submit a request to have their property improved. The labor for the projects is included and the requestor need only supply any materials needed. Services could include basic litter cleanup and removal, basic landscaping, planting shrubs and flowers, and painting fences, buildings, business signage and graffiti removal.

The project will also be providing beautification efforts at public places such as the Cornwall Island bridge corridor and St. Regis and Raquette River bridge areas.

The Akwesasne Area Management Board and the Native North American Traveling College crew of six will be working at the homes and businesses within the Territory of Akwesasne along the locations identified. Owners interested in participating in this pilot project may contact Native North American Traveling College at (613) 932-9452.

Beautification Project Criteria

Focus on beautifying, celebrating and creating engaging places in Akwesasne:

- generate a public benefit in an inclusive and cooperative manner
- involve members of the community in the project
- commit to overseeing the project and any resulting maintenance
- have broad neighborhood support

Individual Applicant Criteria

- Project must be within the three areas of the pilot including the Akwesasne main corridor sites of Route 37, Kanatakon and Kawehnoke
- Duration of project cannot exceed five days
- Project must be suitable for a maximum of six laborers
- Property owners must provide supplies to complete project
- Property owners must provide waste disposal and removal at their own expense
- Project will be assessed for hazardous environments to ensure safety for laborers. Project will not put our laborers at any risk.
- There must be mutual respect between workers and property owners

DECLARATION OF AGREEMENT

I/We agree that I am/We are the owner(s) of the property.

I/We understand that I am /we are required to maintain the beautification efforts towards the improvements.

I/We understand that all materials/supplies must be purchased by us and be available on-site before the beatification work team arrives.

I/We agree to abide by Tribal/First Nation by-laws in completing the project.

I/We certify that all the information given in this application is true and complete.

I/We agree that the work conducted on my property may require debris removal, and I will be responsible for removal.

I/We will not hold liable any damages that may or may not occur on the premises, as the volunteers are offering their services for free.

_____ _____

Applicant Signature Date

Beautify Akwesasne Pilot Project

Date: _____

Name: _____

Address: _____

_____

Phone: _____

Cell: _____

Email: _____

For Office Use Only

Date of Appointment:

_____

Workers:

_____

_____

_____

_____

_____

Onsite Date:

_____

Type of Beautification Needed (Project does NOT cover materials.)

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Supply List

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