

# Business Plan Course

A business plan is the first key to the success of any business, whether it's a new venture of an existing business. This series of four sessions are meant to walk participants through the business plan process from start to finish. The course is designed to assist you in understanding what's involved in the development of a business plan and how to use it to guide your business toward success.

Wednesday September 16 4:30 – 7:30 p.m.	<ul style="list-style-type: none"><li>• Introduction to Business Planning</li><li>• Mission and Vision Statements</li></ul>
Wednesday September 23 4:30 – 7:30 p.m.	<ul style="list-style-type: none"><li>• Market Analysis</li><li>• Competitive Analysis</li></ul>
Wednesday September 30 4:30 – 7:30 p.m.	<ul style="list-style-type: none"><li>• Competitive Analysis (Continued)</li><li>• Marketing</li></ul>
Wednesday October 7, 2015 4:30 – 7:30 p.m.	<ul style="list-style-type: none"><li>• Finances</li><li>• Management, Operations &amp; Legal Issues</li></ul>

All sessions are free of charge. Location: Akwesasne Mohawk Casino Resort - Human Resources Training Center, 921 State Route 37.

Pre-registration is required. To register, contact

Mary Lafrance

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