

# E-Commerce Training Series

<p><b>Thursday, April 3, 2014</b> 5:00 – 7:00 p.m.</p> <p>Presented by: Michelle Collins, SUNY Canton SBDC</p>	<p><b>Get Your Business on the Map: Business Listings &amp; Customer Review Sites</b></p> <p>This is a hands-on computer workshop with instruction on how to list your business on search engines, encourage reviews from customers and be seen on internet and mobile map applications. Participants will be given tasks to practice on their own after the workshop. This session is ideal for businesses who have not built their online listing presence or who have limited experience with listings.</p>
<p><b>Thursday, April 10, 2014</b> 5:00 – 7:00 p.m.</p> <p>Presented by: Michelle Collins, SUNY Canton SBDC</p>	<p><b>Facebook for Business</b></p> <p>This is a hands-on computer workshop for businesses that currently have no Facebook presence or that may have a page set up but have not utilized it. Participants will learn how to set up their business Facebook page and the basics of developing and managing it. Participants will be given tasks to practice on their own after the workshop.</p>
<p><b>Thursday, April 17, 2014</b> 5:00 – 7:00 p.m.</p> <p>Presented by: Michelle Collins, SUNY Canton SBDC</p>	<p><b>Hands-On Workshop Session</b></p> <p>This session will give attendees of the previous two workshops a chance to troubleshoot and ask more detailed questions after having some time to practice their new skills on their own. SUNY Canton SBDC staff will be on hand to guide participants through any issues they may be having with their newly established online presence.</p>

Location: Akwesasne Mohawk Casino Training Center, 921 State Route 37, Akwesasne  
Pre-Registration is require. Contact Lindsay Tarbell, SRMT Office of Economic Development  
(518) 358-2835 [lindsay.tarbell@srmt-nsn.gov](mailto:lindsay.tarbell@srmt-nsn.gov)



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